

The logo for IPRO, consisting of the letters 'IPRO' in a bold, stylized, black font with a slight shadow effect.

*The Professional
Sales Force*

Professional Sales Representative Organization

The organization that makes a difference

What we would like you to know... September 03, 2014

IPRO



BOOTH 1034

CEDIA EXPO 2014 will be held in Denver from September 10-13, and the IPRO display booth on the show floor will be #1034. We will be there to help representatives and manufacturers make their EXPO more productive.

During our 26 years we at IPRO have made it our mission to gather many valuable resources, and we will be available to share those resources again at this year's EXPO.

Another focus of our efforts is to communicate to our customers what a professional sales representative can do to assist their business in being more successful.

Come and see us!

IPRO

DO YOU HAVE YOURS?

Do you have your IPRO Directory? The directory lists all of the IPRO Representative firms sorted by their traditional territories, and it includes all of the Representatives' current contact information.

*The
Directory*

This is a valuable cost- and time-saving tool that we make available to the IPRO Manufacturers Group (IPRO-MG). Members of IPRO-MG find the firms listed to be the most productive and professional representative organizations in the business.

During CEDIA EXPO any manufacturer who would like a current copy may stop at our booth and receive a password to download this free document from the IPRO website www.avreps.org. That password will also be valid for the week following the close of EXPO 2014.

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NEW IPRO MEMBERS

We welcome the following representative members who in recent months have joined our association:

Aim High Audio Sales & Marketing

Jon Perry, Chris Gilroy
Marietta, GA
770-628-0221

Bodley & Associates

Eric Bodley
Bonita Springs, FL
239-948-3789

ByDesign Vision & Sound Marketing

Joaquin Rivera
Long Beach, CA
310-505-8027

Fielder Marketing

Mark Fiedler
Reno, NV
775-224-2014

Momentum Marketing

Hector Mena, Matt Kahle
Prosper, TX
281-714-5742

The Best Reps

John C. Ripley, Jr.
Newington, NH
508-878-3773

Southeastern Sales and Associates

Keith Parke
Murfreesboro, TN
615-849-8997

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WHO IS THE BEST?

During CEDIA EXPO, on Thursday evening during the Manufacturer's Representative Reception, CEDIA will announce their recognition of the "REPRESENTATIVE OF THE YEAR."

This award is given to an individual who has consistently performed to the highest professional standards. It also reflects the individual who has become the best major resource and partner to their manufacturers and customers.

Who will receive this award? More to follow.....

Registration: More than 150 people have registered for this reception already. If you haven't already done so, sign up today to join this event at: www.registrar@cedia.org.





LANYARD & CONFERENCE BROCHURE

Pick up your IPRO lanyard and Conference brochure at the IPRO booth.

#1034!



SAVE TIME WITH THIS EXPO APP!

If you don't have the free CEDIA EXPO 2014 Apple app now, you will want to have it in Denver!

Rave reviews have come in from those who used it last year, claiming that they were able to avoid wasting time searching for booths and were able to spend more productive time with customers and vendors. You can find any booth, event, appointment in just seconds saving you both time and money.

Just go to the Apple app store, and download it for free! It's terrific!!

I PRO Staff

Name	Title	Office Phone	Cell Phone
Ray Wright	Executive Director	800-420-4268	248-514-4418
Susan Zaboji	Newsletter Editor	571-375-2153	
David Humphries	President	973-472-4720	

I PRO Communications

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Sent on behalf of
Ray Wright
I PRO
34157 W. 9 Mile Road
Farmington Hills, MI 48335
800-420-4268

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support@virtual-representative.com